

Accept Payments, Not the Fees.

Your Guide to Accepting Credit Card, Debit Card, and other Visa, MasterCard and Discover Branded Payment Cards.



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Why Accepting Payment Cards Matters.

Accepting credit and debit cards is smart business. According to Visa, MasterCard and Discover, there are over 1 billion credit and debit cards in circulation as of 4Q, 2009. With the proliferation of check cards, gift cards, rewards cards and payroll cards, paying with plastic isn't just for high income consumers:

- About 69 percent of consumers have used a credit card in the last month¹.
- "More consumers now have debit cards than credit cards, and consumers use debit cards more often than cash, credit cards, or checks individually.²
- There are over 1 billion credit cards in circulation as of December 2009³.
- If your customers include small business owners and small business, chances are your customers rely more on their credit cards than their banks, investors and cash flow for short term financing[†].

In short, your customers would like to pay you with plastic.

Two Ways to Process

VPS offers two different families of payment processing solutions each with unique strengths. For retailers and ecommerce companies, VPS offers highly competitive traditional merchant processing that is compatible with existing or off the shelf point of sale, ecommerce and cash register solutions. For those looking for a way to lower credit card processing costs, VPS Portal is designed to let you accept Visa, MasterCard and Discover with up to 94% lower processing costs.

VPS Processing Options Comparison

	VPS Traditional Processing	VPS Portal
Annual Fees	\$150-300	\$150
Monthly Fees	\$10-\$50	\$10
Processing Fees	Varies By Industry	None to Merchant
Virtual (web based) Terminal	Yes	Yes
Website Integration	Yes	Yes
Authorize.net	Yes	No
POS (Card Swipe) Terminals	Yes	No
Point of Sale System / Cash Register Compatible	Yes	No
Credit Cards Accepted	All	Visa, Mastercard, Discover

Credit Cards in Use (4Q 2009)

Visa: 382 million debit cards
270 million credit cards

MasterCard: 125 million debit cards
204 million credit cards

Discover: 54.5 million credit cards

\$325
per month

Average you can save with VPS Portal on each \$10,000 in payments your process.

¹ Source: "The Survey of Consumer Payment Choice," Federal Reserve Bank of Boston, January 2010

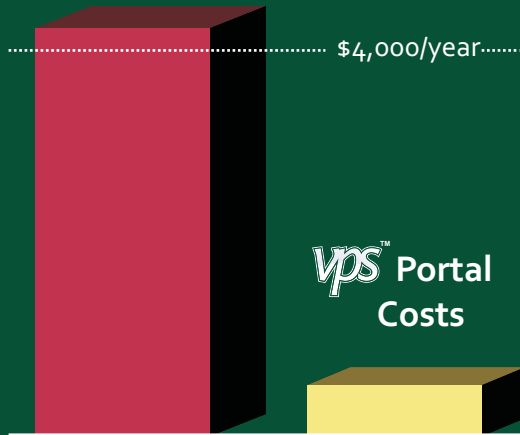
² Source: "The Survey of Consumer Payment Choice," Federal Reserve Bank of Boston, January 2010

³ Source: MasterCard, Visa and Discover

[†] Source: National Small Business Association survey, 2008

Save Up to 94% With VPS Portal

Typical Processing Costs



VPS Portal saves on average \$325 per \$10,000 compared to traditional processing costs.

With VPS Portal, you can reduce your payment processing costs to less than 75¢ per day. Unlike traditional processing, where the merchant pays all transaction costs, with VPS Portal, customers are charged a portal access fee, meaning merchants get 100% of the amount being paid.

VPS Portal Features

- No processing fees charged to merchant.
- Extremely easy to use.
- Accept Visa, MasterCard and Discover.
- No equipment or software to buy.
- Customers can pay online at vpspay.com 24/7.
- Most payments deposited to your bank account in less than 48 hours.
- No accounting process changes required.

Traditional Merchant Processing

At VPS we specialize in helping your organization qualify for processing rates and discount programs that typically are denied you based on your organization's size, industry or other factors. **If you are just starting up**, VPS can help you find the right processing solution for your company's needs. **If you already take credit cards**, finding out how much you can save is easy. Your VPS Relationship Manager can review your last three month's merchant statements and show you exactly what you are paying and exactly how your rates can be lowered.

VPS Traditional Merchant Processing Solutions

Point of Sale Terminals	iPhone & Mobile Solutions	ACH & eCheck Processing
eCommerce Gateway Solutions	eBilling Solutions	Merchant Accounts
Fraud Detection Services	PCI DSS Scan Solutions	Recurring Bill Solutions
Custom Online Payment Portals	Authorize.net	

VPS Industry Solutions

VPS offers a range of solutions designed for specific industries. To find out if one of our industry solutions is right for your company, ask your VPS Relationship Manager.

Legal

VPS pioneered trust account compatible credit card processing. Find out why law firms from coast to coast use VPS:

- Trust account compatible.
- Simple for staff to learn.
- Customers can pay online 24/7.
- Get 100% of amount paid to you.
- Trusted by lawyers since 2004.
- Costs less than 75¢ per day.

Education

VPS Custom Portal enables education institutions to accept credit cards without being charged transaction fees:

- Payments to multiple accounts.
- Branded payment screen.
- Easy to integrate with existing systems.
- Get 100% of amount paid to you.
- Controls impact of credit and debit card payments on budget.

Service Companies

VPS makes it easy to accept credit card payments and eliminates processing overhead costs:

- Customer or your staff can enter payments via the web.
- Compatible with iPhone, BlackBerry and Android smart phones.
- Enhances customer service.
- Improves cash flow.
- Costs less than 75¢ per day.

About Virtual Payment Systems



Ownership: Private

Year Founded: 2007

HQ Location: Indianapolis

Website: virtualpaymentsystem.com

Services Offered

- VPS Portal Processing
- Traditional Credit Card Merchant Processing
- Billing Software Solutions
- ACH and Wire Transfer Payment Solutions
- eCommerce Payment Gateways
- Advance Funding

History

In 2003, Benton Allen, Inc launched ePayOps.com, a third party portal service that enabled law firms and landlords to easily collect credit card payments on the Internet. ePayOps was an instant success, gaining over 1500 customers in the next five years.

In late 2007 Benton Allen faced a financial crisis caused by a combination of overspending and declining processing revenues due to the rapidly cooling US economy. By August, 2007, it was clear that Benton Allen, Inc. could not survive and was unable to secure a new investor.

In November 2007 credit card industry insider Derek Bogard and technology entrepreneur Mike Seidle purchased the Internet assets of Benton Allen and re-engineered the ePayOps business model and portal system to be 100% compliant with credit card industry rules and regulations. The new company was named Virtual Payment Systems (VPS), and the ePayOps portal was updated and relaunched in December of 2007.

After three years of operation, in 2010, VPS launched a replacement for the aging ePayOps portal system, which had reached its maximum capacity. Rewritten from the ground up, the new VPS Custom Portal™ gives VPS nearly 1000 times the processing capacity per server while enabling VPS to offer customers VPS custom portal service. As a part of the rollout of the new VPS Custom Portal system, the ePayOps.com portal was retired and replaced by VPSpay.com.



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